

Experience

Product Design Lead & UX Designer / IBM · 2021 – Present

Evolved through multiple roles at IBM, from UX Intern to UX Designer, Design Lead, and now as a Design Contributor with the Carbon Design System team. I have led design strategy from concept to implementation, collaborating with research, engineering, and product management to align with product vision and market strategy. My achievements with the Product-Led Growth team in 2024 gained recognition, paving the way for my new role in helping shape IBM's products.

Research & UX Design Intern / IBM · 2020

Chosen as the sole intern to participate in the Patterns Design Program for onboarding new hires, where I conducted user research, facilitated Enterprise Design Thinking workshops—an area in which I have since developed significant expertise—and delivered tested and validated solutions for an IBM internal applications.

Founder & Art Director / Life Beyond Textiles · 2018 – 2019

Interviewed Mayan weavers in Guatemala to uncover a common issue: lacking the funds for their children to obtain an education. Created a charity, leveraging the UX process, which successfully raised funds to provide 13 students with one-year scholarships, uniforms, shoes, and school supplies.

Education

MA in UX/UI Design & Development

New York Institute of Technology
Summa Cum Laude GPA 4.0 · 2020

Skills

Figma	Facilitation
InVision	User research
Keynote	Wireframing
Artificial Intelligence (AI)	Storyboarding

Recognition

IBM's Culture Catalyst Award / 2023
Special Monetary Recognition / 2022
Promotion to Advisory Designer / 2022
IBM's Eminence & Excellence Award / 2022
IBM's Equity Award / 2021
IBM's Automation RockIt Award / 2021
Standout New-Comer Award - Problem Solver Extraordinaire / 2021
New York Institute of Technology's Profile Recognition / 2020